



BALTIMORE HOME COMING “HITTING THE ROAD” WITH EVENTS ACROSS U.S.

A series of 10 events in Atlanta, New York City, Los Angeles, Chicago and other cities throughout the year will complement the organization’s signature event on October 19-20 in Baltimore

BALTIMORE – February 21, 2023 – [Baltimore Homecoming](#), an organization mobilizing a network of accomplished Baltimoreans based around the world to spark new collaborations and drive new investments in Baltimore’s future, announced today its plan to strengthen alumni relationships and build upon its community engagement programs in 2023 and beyond with 10 alumni events in major U.S. cities throughout the year and the return of its signature event in Baltimore on October 19-20, 2023.

With its new focus on year-round events and programming, Baltimore Homecoming will create more space for its partners and Baltimore’s leaders to inspire while helping the organization scale and target mobilization of high-capacity alumni to drive investment and philanthropy.

“We’re already seeing great energy and interest from alumni in meeting and supporting Baltimore’s leaders after holding a few regional events,” said Robbin Lee, executive director of Baltimore Homecoming. “With this new strategic direction, we’re taking everything that we’ve learned in the last five years and updating our operations in order to deliver the most impact.”

When Baltimore Homecoming returns to Baltimore City in October, it will deliver an intentionally pared-down version of its past events, now on an 18-month cycle, to allow the nonprofit to focus on meeting alumni where they are through the curation of more exclusive events during which Baltimore’s leaders join alumni across the country. The regional events, featuring high-profile co-hosts like WNBA All-Star **Angel McCoughtry** in Atlanta, Georgia; MLB Hall-of-Famer **John Schuerholz** in Naples, Florida; and actor **André De Shields** in New York City, will be an opportunity for high-profile Baltimoreans to connect, learn about the work of Baltimore nonprofit leaders and entrepreneurs, and pledge investment in Baltimore’s changemakers.

“I’m honored to join the host committee and partner with Homecoming to support a diverse group of startup founders and encourage equitable growth in our tech community,” said Kory Bailey, chief ecosystem and relationship officer at UpSurge Baltimore. “I had the opportunity to join the most recent event in DC and saw firsthand how Homecoming captures the brilliance and vibrancy of our city, her people and her stories in a way that inspires action and impact.”

Since launching in 2017 and holding its first in-person event in 2018, the organization has helped to deliver social, intellectual and financial capital, including:

- A collective \$14 million budget increase amongst its more than **60 nonprofit partners with 95 percent reporting growth of budget, clients, volunteers or partners**. For example, **MOMCares** added three doulas, allowing them to serve nine new mothers and provide more than 50 hours of postpartum support to Black mothers in the NICU; **Open Works**, a makerspace dedicated to economic and educational development, was able to decrease the cost of their classes by 75 percent which increased program access to over 100 adults and others to be shared in an upcoming impact report.
- **Infusing more than \$1 million into Baltimore's nonprofit sector** through more than \$800,000 distributed to community partners following *The Campaign for Baltimore's Heroes* (2021-2022), \$120,000 in nonprofit contracts confirmed as a result of Baltimore Homecoming connections and \$100,000 directly provided through donations and grants secured by Baltimore Homecoming.
- **Over 35 nonprofit partners**, like Project Jumpstart, Baltimore Leadership School for Young Women, and Baltimore Community ToolBank, benefiting from intellectual impact, including new partnerships, mentor relationships, funding secured and board roles filled.
- Engaging **830 individuals** and **111 Baltimore organizations and businesses** through its Baltimore Homecoming celebrations, campaign donors, regional events, youth participants and more.

In 2023 and beyond, the nonprofit will also build on its Homecoming Hero Awards and Crab Tank pitch competition as its core community engagement programs while fostering connections between its growing network of community partners and alumni. Baltimore Homecoming will kick off its community engagement programs ahead of the 2023 Baltimore event with the launch of the Homecoming Hero Award nominations in March and the launch of applications for the Crab Tank pitch competition sponsored by M&T Bank in April. Baltimore Homecoming's board of directors and host committee continue to grow and welcomed new members who have been involved in Homecoming in past like 2022 Homecoming Heroes Noah Smock, Dorian Walker, Atiya Wells and Crab Tank entrepreneur Susan Clayton, as well as newcomers like CEO of The National Aquarium John Racanelli, COO of Squadra Ventures Margaret Falzon, and CEO of Common Future Rodney Foxworth. As an organization built on community engagement and mobilizing networks, these individuals are vital to Baltimore Homecoming's success.

Baltimore Homecoming also receives generous support from sponsors to carry out its mission. Sponsors include the Annie E. Casey Foundation, Baltimore Community Foundation, Bisciotti Family Foundation, Bunting Family Fund, Continental Realty Corporation, M&T Bank, Pearlstone Family Fund, T. Rowe Price, UpSurge Baltimore and Whiting-Turner.

To stay informed about ways to support Baltimore Homecoming, sign up for its newsletter at baltimorehomecoming.com/subscribe.

About Baltimore Homecoming, Inc.

Baltimore Homecoming, Inc. is a 501(c)3 nonprofit organization designed to connect Baltimoreans from across the world with the city's leaders and innovators to spark new collaborations and drive new investments in Baltimore's future. Founded by Nate Loewentheil and JM Schapiro, who serve respectively as president & chair of the board and board treasurer, Baltimore Homecoming engages the professional community through its board of directors which includes Loewentheil, Schapiro, Rachel Bendit; Jack Bisciotti of Pointfield Partners; Michael Chesser, chairman emeritus of Great Plains Energy; Michael Fader, vice president of MileOne Holdings; Josepha Hendler; Dr. Charles Johnson-Bey, senior vice president of Booz Allen Hamilton; Arion Long, founder and CEO of Femly; Anthony Moag, chief operating officer of Whiting-Turner Contracting Company; Chip Wendler, former vice president of strategic distribution initiatives at T. Rowe Price; and Brittany Young, founder and CEO of B-360. More information is available at www.baltimorehomecoming.com.

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