



# BALTIMORE HOMECOMING



## 2020 Recap

**Our Mission:** Build an alumni network of accomplished Baltimore natives and connect them to the city's entrepreneurs, innovators, artists and community leaders.

This year, we had to pivot from in-person events - but **our mission stayed the same.** We connected & uplifted the doers in Baltimore *virtually!*

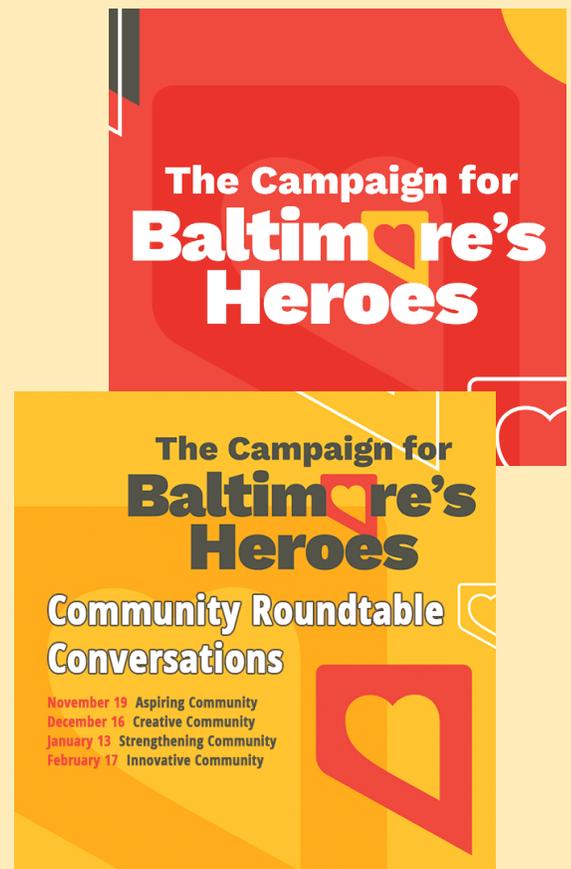
We launched **Baltimore Conversations**, our virtual content series highlighting our most interesting alumni & inspiring locals.

- 19 Conversations
- 10,000+ Views
- 50+ Panelists, including:
  - Duff Goldman
  - Angel McCoughtry
  - Lance Reddick
  - ... & more!



We launched **The Campaign for Baltimore's Heroes**, an effort to raise \$1 million for 40 organizations building a better Baltimore & to provide COVID relief

And our **Baltimore Roundtable Conversations**, a series of virtual mixers where attendees can get to know the people behind the organizations involved.



## Team Growth

October 27, 2020

Baltimore Homecoming Promotes **Robbin Lee** to Executive Director; Announces **Latisha Coates-Young** as Assistant Director; And names four new board members

**Baltimore Homecoming plans to hold our annual Homecoming event in October 2021**

*More details to come!*